GrowthWheel®

IL SBDC AT THE STARVED ROCK COUNTRY ALLIANCE IS EXCITED TO PRESENT

POWERED FOR GROWTH

PLANNING YOUR BUSINESS' SUCCESS

PRESENTED VIRTUALLY THROUGH ZOOM
NO COST VIA CARES ACT FUNDING
FULL PROGRAM IS VALUED AT $1500

MONDAYS | BUSINESS CONCEPT
TUESDAYS | ORGANIZATION
WEDNESDAYS | OPERATIONS
THURSDAYS | CUSTOMER RELATIONS

Every section offers a 1 hour overview and a 2 hour deep dive for participants to learn, make decisions, and plan action strategies. With five cycles offered between April and the end of September - you can take as many or as few as you desire.

Start Today!
see page 2 for schedule

Expect 7 Days for Course Materials To Be Delivered

FOR MORE INFORMATION OR TO REGISTER:
WWW.ALLIANCESBDC.ORG/POWEREDFORGROWTH

AMERICA'S SBDC ILLINOIS

POWERED BY SBA
U.S. Small Business Administration

Illinois Department of Commerce & Economic Opportunity

STARVED ROCK COUNTRY ALLIANCE

GrowthWheel®

Offered Virtually via Zoom

Meets you at your comfort level:

- **Online Tools**
- **Pen & Paper**

or

- **Fillable PDFs**

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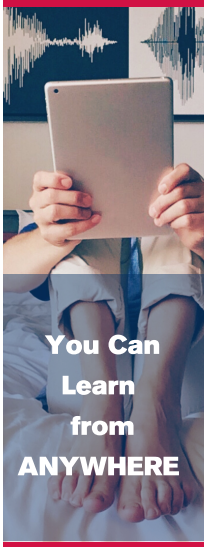
POWERED FOR GROWTH SCHEDULE

PLANNING YOUR BUSINESS' SUCCESS

Cycle 1	Cycle 2	Cycle 3	Cycle 4	Cycle 5	Focus Area	Topic Title
4/5/21	5/17/21	6/21/21	8/2/21	8/30/21	Business Concept	Business Idea
4/6/21	5/18/21	6/22/21	8/3/21	8/31/21	Organization	Ownership & Board
4/7/21	5/19/21	6/23/21	8/4/21	9/1/21	Operations	Facilities
4/8/21	5/20/21	6/24/21	8/5/21	9/2/21	Customer Relations	Branding
4/12/21	5/24/21	6/28/21	8/2/21	**9/10/21**	Business Concept	Product Portfolio
4/13/21	5/25/21	6/29/21	8/3/21	9/7/21	Organization	Employees
4/14/21	5/26/21	6/30/21	8/4/21	9/8/21	Operations	IT
4/15/21	5/27/21	7/1/21	8/5/21	9/9/21	Customer Relations	Communication & PR
4/19/21	**6/4/21**	**7/9/21**	8/9/21	9/17/21	Business Concept	Revenue Model
4/20/21	6/1/21	7/6/21	8/10/21	9/14/21	Organization	Partnerships
4/21/21	6/2/21	7/7/21	8/11/21	9/15/21	Operations	Production & Deliveries
4/22/21	6/3/21	7/8/21	8/12/21	9/16/21	Customer Relations	Sales & Service
4/26/21	6/7/21	7/12/21	8/16/21	9/24/21	Business Concept	Customer Portfolio
4/27/21	6/8/21	7/13/21	8/17/21	9/21/21	Organization	Business Processes
4/28/21	6/9/21	7/14/21	8/18/21	9/22/21	Operations	Funding
4/29/21	6/10/21	7/15/21	8/19/21	9/23/21	Customer Relations	Marketing
5/3/21	6/14/21	7/19/21	8/23/21	10/1/21	Business Concept	Networking
5/4/21	6/15/21	7/20/21	8/24/21	9/21/21	Organization	Legal Issues
5/5/21	6/16/21	7/21/21	8/25/21	9/22/21	Operations	Financials
5/6/21	6/17/21	7/22/21	8/26/21	9/23/21	Customer Relations	Networking

Bold dates reflect holidays where sessions are moved to the following Friday.



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Questions: Call 844.369.8898 or email us at info@alliancesbdc.org

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